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## 2nd Wind Exercise Equipment Contracts with NorthMarq for Facilities Management Solutions

**NorthMarq to provide contractor management through ServicExpress**

MINNEAPOLIS, MINN., (Oct., 2, 2008) — NorthMarq announced today that its Corporate Solutions group will provide 2nd Wind Exercise Equipment with web-based contractor management services, called ServicExpress, which utilizes a national network of certified contractors. Effective Oct. 1, 2008, NorthMarq will begin processing all of 2nd Wind's facility work orders using its proprietary web-based platform, which simplifies retail operations and results in a single consolidated service invoice. Additionally, ServicExpress enables NorthMarq to consolidate 2nd Wind's utility and waste management services and provide energy management information reporting for all 90 of the company's retail locations throughout the country.

"We chose NorthMarq for their reputation in the marketplace, the ServicExpress on-demand SaaS (software as a service) technology and the fact that we will save money in all areas contracted with NorthMarq," said Tom Kelly, chief financial officer and chief information officer, 2nd Wind.

An important part of ServicExpress is the proprietary web-based technology that reduces cost, billing and response times by tapping into a network of more than 30,000 pre-negotiated vendors. By transacting all maintenance requests through the online platform, clients experience increased responsiveness and a reduction in miscommunication. "ServicExpress provides real estate owners with an unprecedented level of efficiency and control," comments Kevin Farrell, executive managing director, NorthMarq Corporate Solutions. "2nd Wind could see as much as a 75 percent reduction in administrative costs."

### About NorthMarq

NorthMarq offers a full range of commercial real estate solutions across the country from its headquarters in Minneapolis, Minn. The NorthMarq Capital group offers commercial real estate investment banking, investment services, real estate debt and equity financing, and commercial loan servicing in 29 offices coast-to-coast, with more than \$13 billion in annual production volume and services a loan portfolio of more than \$36 billion. NorthMarq Corporate Solutions works nationally with mid-sized corporate users to manage their real estate needs. NorthMarq Real Estate Services provides brokerage, property management, healthcare services and construction to investors and space users in the Minneapolis/St. Paul market. For more information, please visit [www.northmarq.com](http://www.northmarq.com).

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